国際コンファレンス「持続的経済発展のための知的財産制度と産学連携の役割」
知的財産マネジメント研究会（Smips）第200回記念

主催：知的財産マネジメント研究会（Smips）
政策研究大学院大学政策研究センター・短期学術会議支援事業
日時：2018年12月15日（土）13:00〜17:30（17:45より懇親会）
会場：政策研究大学院大学想海楼ホール（東京都港区六本木7-22-1）
http://www.grips.ac.jp/ip/about/access/

参加無料、要参加登録（先着順、定員300名；定員を超えた場合のみ、ご登録のメールアドレスに連絡させていただきます。）。参加登録はこちら⇒http://bit.ly/2OxkHAE

13:00〜15:00の時間帯は英⇒日同時通訳を実施予定

プログラマ（予定：最新版のプログラムはウェブサイトに掲載。http://www.smips.jp/）
司会：加藤春香
13:00-13:05 オープニング・トーク
隅藏康一（政策研究大学院大学教授）
13:05-13:50 基調講演
「起業家精神を育む：米国における技術移転のROI」
スティーブン・ファーガソン（米国衛生研究所（NIH）技術移転オフィスシニア・アドバイザー）
13:50-14:35 基調講演
「知的財産とイノベーション〜持続可能な経済発展への鍵」
デビッド・カッポス（Cravath, Swaine & Moore LLPパートナー弁護士；元米国特許商標庁長官）
司会：新井秀美
14:35-15:00 招待講演
「ブロックチェーンは社会問題を解決できるのか？」
河崎純真（Commons inc.共同代表；GIFTED AGENT株式会社CEO）
15:00-15:20 休憩
司会：岡野恵子
15:20-17:30事例報告とパネルディスカッション
報告者：
「希少疾患とアンメット・メディカル・ニーズ」西村由希子（NPO法人ASrid理事長）
「遺伝資源へのアクセスとベネフィット・シェアリング」鈴木睦昭（国立遺伝研究所知的財産室長）
「世界中の人々が安心して生水を飲むことが出来るように〜ポリグルの取り組み」
片岡秀太郎（POLY-GLU SDGs & ESG代表）
「Aging Japan」上条由紀子（太陽国際特許事務所代表弁理士）
「東京大学の事例」山本貴史（東京大学副理事；株式会社東京大学TLO代表取締役社長）
「ブロックチェーン技術の応用」足立昌聡（インハウスハブ東京法律事務所代表弁護士・弁理士）
パネルディスカッションモデレーター：隅藏康一

17:45-19:30懇親会（1階食堂）：参加費無料
International Conference “Role of Intellectual Property System and University-Industry Cooperation for Sustainable Economic Growth”

- The 200th Memorial Meeting of the Society for Management of Intellectual Properties (Smips)

Organized by: Society for Management of Intellectual Properties (Smips); National Graduate Institute for Policy Studies (GRIPS) Grants for Organizing Short-Term Academic Conferences
Date: December 15th, 2018, Saturday. 13:00-17:30 (17:45- Reception)
Venue: Sokairo Hall, National Graduate Institute for Policy Studies (GRIPS)
7-22-1 Roppongi, Minato-ku, Tokyo, Japan.  http://www.grips.ac.jp/en/about/access/
Language: English and Japanese (simultaneous translation, 13:00-15:00), Japanese (15:20-17:30)
※ Capacity: 300 participants (if exceeded, we will contact to the e-mail address registered.)

Program: (The latest version is on the website. http://www.smips.jp/ )
Chairperson: Haruka Kato
13:00-13:05 Opening Talk: Koichi Sumikura, Professor, GRIPS
13:05-13:50 Special Lecture
“Fostering Entrepreneurship: Technology Transfer Return on Investment (ROI) in the US.”
Steven Ferguson, Senior Advisor, Office of Technology Transfer, National Institute of Health
13:50-14:35 Special Lecture
“Intellectual Property and Innovation -- The Key to Sustainable Economic Growth.”
David Kappos, Partner, Cravath, Swaine & Moore LLP (ex-Director of USPTO)
Chairperson: Hidemi Arai
14:35-15:00 Invited Speech
“Can Blockchain Solve Social Issues?”
Jun Kawasaki, Co-Founder, Commons inc.; CEO, GIFTED AGENT Co.,Ltd.
15:00-15:20 Break
Chairperson: Keiko Okano
15:20-17:30 Presentation of Cases and Panel Discussion
“Rare diseases and unmet medical needs.” Yukiko Nishimura, President/ Founder, NPO ASrid
“Access and benefit sharing of genetic resources.”
Mutsuaki Suzuki, Director, NIG Innovation, National Institute of Genetics
“Safe drinking water device.” Hidetaro Kataoka, Representative, POLY-GLU SDGs & ESG
“Cases of the University of Tokyo.”
Takafumi Yamamoto, Vice Director General, the University of Tokyo; CEO, Todai TLO
“Application of blockchain technology.”
Masato Adachi, In-House Hub Tokyo, Managing Partner, Lawyer and Patent Attorney
Moderator of Panel discussion: Koichi Sumikura
17:45-19:30 Reception: Free of Charge
Abstract of presentations and biography of the guest speakers.

**Steven Ferguson, Senior Advisor, Office of Technology Transfer, NIH**

“Fostering Entrepreneurship: Technology Transfer Return on Investment (ROI) in the US”

Abstract: In the United States the Federal government invests approximately $150 billion annually in research and development (R&D) conducted at Federal laboratories, universities, and other research organizations. An important aspect of technology transfer and technology transfer policy is to help this investment support global innovation, bring products to market more quickly, grow the economy, and maintain a strong national security innovation base. This presentation will discuss how entrepreneurship is essential to optimize technology transfer and to also support programs that can increase the return on investment (ROI) from federally funded R&D.

**Biography**

**Steven M. Ferguson, CLP**  
Special Advisor, NIH Office of Technology Transfer  
6011 Executive Boulevard, Suite 325, Rockville, MD 20852  
Phone: (301) 435-5561  
e-mail: sf8h@nih.gov

Steven M. Ferguson currently serves as Special Advisor for Technology Transfer for the NIH Office of Technology Transfer where he has worked since 1990. The biomedical technology transfer program at NIH is one of the world’s largest with a portfolio that includes about 1500 active licenses, 400 of which report product sales in aggregate greater than $6B per year.

A former chemist at the National Cancer Institute and biotech industry product manager, Mr. Ferguson holds Master's Degrees in Business Administration (George Washington University) and Chemistry (University of Cincinnati) as well as Bachelor's Degree in Chemistry (Case Western Reserve University).

A registered Patent Agent and a Certified Licensing Professional (CLP), Mr. Ferguson is faculty and Technology Transfer Department Chair at the Foundation for Advanced Education in the Sciences (FAES) Graduate School at NIH and the Biotechnology Industry Organization “BIO Boot Camp”. He also serves as a reviewer or board member on the US-India Science & Technology Endowment Fund, Maryland Industrial Partnerships, Virginia Bio-Life Science Gap Fund and the DOD Congressionally-Directed Medical Research Program.

He has received the AUTM President’s Award (AUTM Band), the NIH Director’s Award, the FAES Instruction Award, four “Deal of Distinction” awards from the Licensing Executive Society, six Federal Laboratory Consortium Awards, and fifteen NIH Merit Awards in recognition of his service and activities in technology transfer.
Abstract: This speech will explore issues centered on the role of intellectual property in generating sustainable economic growth. A first issue covered will be the connection between IP and the UN’s Strategic Development Goals. Next will be a review of programs already run or currently running involving sustainability, including the ECO-Patent Commons, the Climate-Patent Acceleration Program, the Patents for Humanity program, and others. More broadly, the speech will address the role of innovation in promoting sustainable economic growth in a global economy, including the importance or promoting innovation deployed through standards. Finally, the cutting-edge phenomenon of blockchain will be brought into focus, with observations regarding the prospects for blockchain to play a positive role in sustainable economic growth and the major policy and legal issues involved in enabling blockchain to reach its potential.

Biography

David J. Kappos is a partner at Cravath. He is widely recognized as one of the world’s foremost leaders in the field of intellectual property, including intellectual property management and strategy, the development of global intellectual property norms, laws and practices as well as commercialization and enforcement of innovation-based assets. Mr. Kappos supports the Firm’s clients with a wide range of their most complex intellectual property issues, including those pertaining to blockchain and financial technology (FinTech). From August 2009 to January 2013, Mr. Kappos served as Under Secretary of Commerce and Director of the United States Patent and Trademark Office (USPTO). In that role, he advised the President, the Secretary of Commerce and the Administration on intellectual property policy matters. As Director of the USPTO, he led the Agency in dramatically reengineering its entire management and operational systems as well as its engagement with the global innovation community. He was instrumental in achieving the greatest legislative reform of the U.S. patent system in generations through passage and implementation of the Leahy-Smith America Invents Act, signed into law by President Obama in September 2011.

Prior to leading the USPTO, Mr. Kappos held several executive posts in the legal department of IBM, the world’s largest patent holder. From 2003 to 2009, he served as the company’s Vice President and Assistant General Counsel for Intellectual Property. In that capacity, he managed global intellectual property activities for IBM, including all aspects of patent, trademark, copyright and trade secret protection. Mr. Kappos joined IBM as a development engineer. During his more than 25 years at IBM, he served in a variety of roles including litigation counsel and Asia Pacific IP counsel, based in Tokyo, Japan, where he led all aspects of intellectual property protection, including licensing, transactions support and mergers and acquisitions activity for the Asia/Pacific region.
Mr. Kappos has received numerous accolades for his contributions to the field of intellectual property, including, among others, the 2014 Global Agenda Council Vision Award for the Intellectual Property Council’s pro bono initiative from the World Economic Forum, the 2014 Jefferson Medal from the New Jersey Intellectual Property Law Association (NJIPLA), the 2013 Board of Director’s Excellence Award from the American Intellectual Property Law Association (AIPLA), the 2013 Champion of Intellectual Property Award from the District of Columbia Bar Association and the 2013 North America Government Leadership Award from Semiconductor Equipment and Materials International (SEMI). He was named one of the “Top 25 Icons of IP” by Law360, one of the “50 Most Influential People in Intellectual Property” by Managing IP, one of the “Top 50 Intellectual Property Trailblazers & Pioneers” and one of the “100 Most Influential Lawyers in America” by The National Law Journal, “Intellectual Property Professional of the Year” by the Intellectual Property Owners Association and inducted into the Intellectual Property Hall of Fame by Intellectual Asset Management Magazine in 2012. Mr. Kappos was also recognized as a leading lawyer by IAM Strategy 300 – The World’s Leading IP Strategists, IAM Patent 1000: The World’s Leading Patent Practitioners, World IP Review, The Legal 500, Who’s Who Legal: Patents, Lawdragon, Super Lawyers and The Best Lawyers in America. He is a frequent speaker and has authored many published articles on various intellectual property, innovation and leadership topics.

Mr. Kappos serves on the Boards of Directors of the Partnership for Public Service, the Center for Global Enterprise and the Intellectual Property Owners Education Foundation. He also is a member of the Advisory Board of ORoPO Foundation and Chair of the Advisory Council of the Naples Roundtable. He is also an adjunct professor at Columbia Law School, where he teaches copyright litigation, and Cornell Law School, where he teaches legal advising for the start-up general counsel.

Mr. Kappos was born in Palos Verdes, California. He received a B.S. summa cum laude in Electrical and Computer Engineering from the University of California, Davis in 1983 and a J.D. from the University of California, Berkeley in 1990.

Mr. Kappos may be reached by phone at +1-212-474-1168 or by email at dkappos@cravath.com.
河崎純真 Commons inc. 共同代表；GIFTED AGENT 株式会社 CEO

「ブロックチェーンは社会問題を解決できるのか？」

略歴
17歳で「Q&A なう」のプロジェクトを参画し、OK Waveへ3千万で売却。その後「Tokyo Otaku Mode」など複数のITベンチャー立ち上げ、事業売却、役員業務等にも携わる。2016年に「50年後も続けていたい仕事」とGIFTED AGENT 株式会社設立、長年問題意識を抱えていた発達障害者支援を始める。同時期にブロックチェーンOS（オペレーティングシステム）の開発やアドバイザーとしての活動を始め、現在は「社会は変えられないけど、つくれる」をスローガンに、共感ベースの小さな経済圏の実装に向け、Commons inc.の共同代表としてグローバルな展開を視野に実証実験を進めている。

Jun Kawasaki Co-Founder, Commons inc.; CEO, GIFTED AGENT Co.,Ltd.

“Can Blockchain Solve Social Issues?”

Biography
At the age of 17 years old, he participated in the project “Q&A Now” and sold to the OK Wave for 30 million yen. After that he established several IT start-ups such as “Tokyo Otaku Mode” and experienced business sell-offs and worked as a business executive for several companies. In 2016 he established GIFTED AGENT Co.,Ltd. to support people who have developmental disabilities to battle with his long-held problem awareness after thinking of a job he wanted to commit for even 50 years. At the same time, he started to develop a blockchain operating system while taking an advisory role for blockchain business. Now he devotes himself to implement the small economical spheres where people are connected each other based on the sympathy under the slogan of “we cannot change the existing society but we can make new ones” under the new business entity, Commons Inc. as a co-founder.